

Alexa Bease Atlanta, GA | alexabease@gmail.com | www.linkedin.com/in/alexabease-a6j1b2

Aspiring advertising media professional passionate about storytelling, content strategy, and brand innovation. With strong experience in video editing, content creation, and broadcast production. Manages content across multiple platforms while collaborating with teams to produce innovative visual and audio storytelling. Builds and maintains strong professional relationships, adapts quickly to new production environments and contributes positively to all stages of the media creation process.

SKILLS AND QUALIFICATIONS

- Critical Thinking
- Conflict resolution and problem-solving skills
- Creativity and Content Creation skills
- Experience in Adobe Premiere Pro and Adobe Audition
- Great communication and teamwork skills
- Brand storytelling

EDUCATION

Clark Atlanta University, Atlanta, GA

Graduation 2025

Level of Degree B.A: Mass Media Arts / **Concentration:** Radio/TV/Film GPA: 3.6

Relevant Courses Taken Include: Radio Production, Fundamentals of Radio Production, Survey of Media and Society, Intro to Radio/TV/Film, Basic News Writing and Reporting, Communication Law, and Strategic Social Media.

Georgia Film Academy, Atlanta Georgia 2025

Completed Post-Production Course

- Editing short films using Adobe Premiere Pro
- Applied color correction and sound design to enhance storytelling quality

CERTIFICATIONS

Wallace Media Group 2025

Social Media Marketing (Hootsuite) 2025

WORK EXPERIENCE

- Volunteered with Georgia Production Partnership (GPP) 2025
- Manages Personal Content 2018 - Present
- Camp Counselor 2019 – 2025
 - Led daily small and large group activities and ensured camper engagement safety.
 - Took attendance, maintained discipline, and documented behavioral reports.
 - Supervised campers and Counselors during all activities and field trips, communicating updates to Counselors and Coordinators.

AWARDS AND ORGANIZATIONS

SMPTE (Society of Motion Picture and Television Engineers) 2024- Present

G Star Dance Company 2024- Present